

THE RISE OF RANSOMWARE THREE CRITICAL STEPS TO PREVENT AN OUTBREAK IN YOUR ORGANIZATION

Pez Zivic

Global Systems Engineer

CISSP, CISA



FBI Says Threat From 'Ransomware' Is Expected to Grow

THE WALL STREET JOURNAL.



Hollywood Hospital Hit By Ransomware Attack, FBI Investigates

InformationWeek
DARKReading

Ransomware Warning Issued After Triad Company's Files Held
Hostage

WFMY
NEWS 2



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HACKERS

Hospital pays nearly \$17G in bitcoins to hackers who disabled computer network

Published February 18, 2016 · FoxNews.com

1284

0

655



CALIFORNIA HOSPITAL HELD HOSTAGE BY HACKERS THAT LOCKED PATIENT RECORDS

NOW PLAYING

Hospital held hostage by hackers pays \$17,000 ransom

Never autoplay videos

A Los Angeles hospital paid a ransom of nearly \$17,000 in bitcoins to hackers

How do we feel?



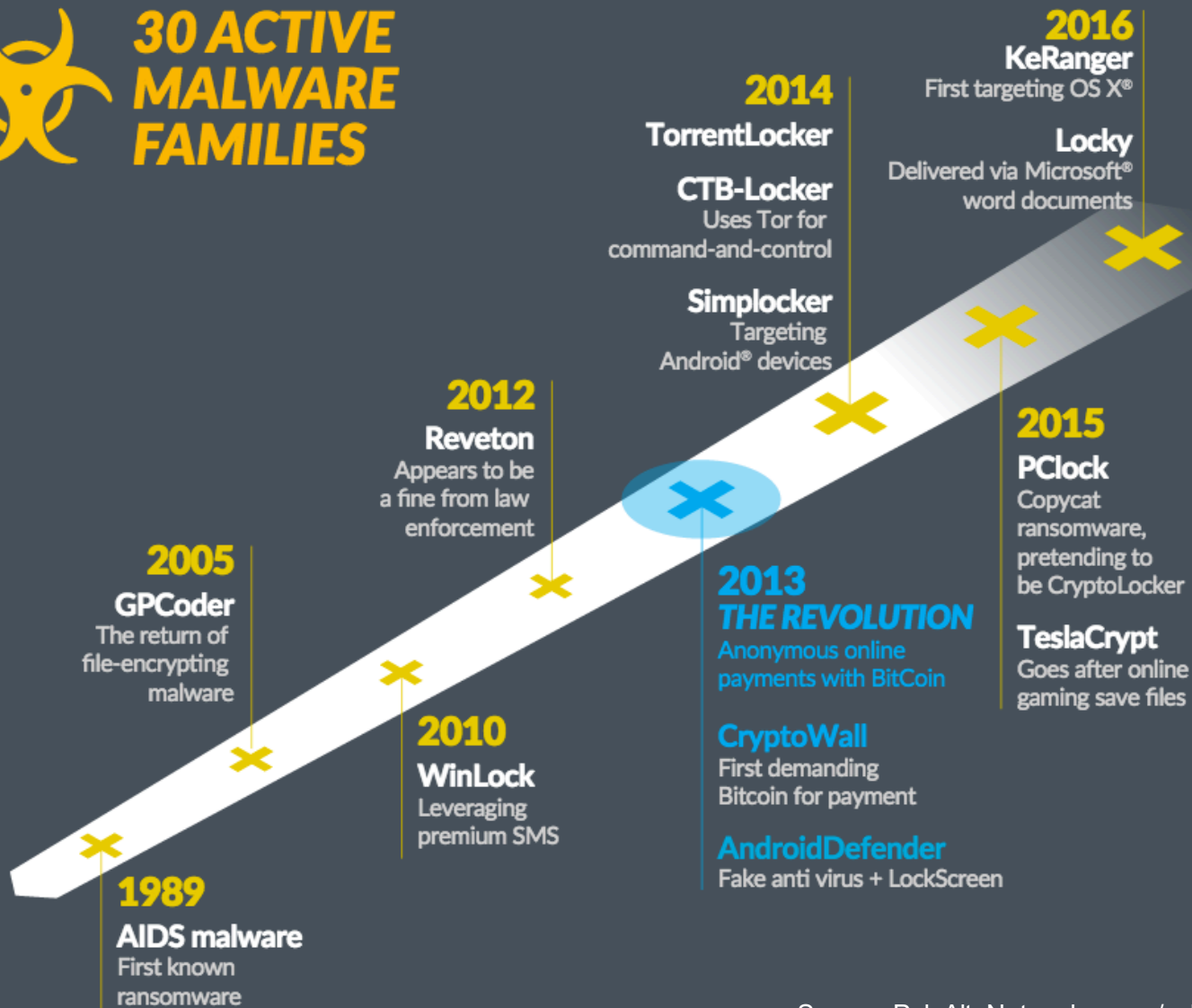
LORD, Grant Me the
Serenity to Accept the
Things I Cannot
Change, the Courage to
Change the Things I
Can, And the Wisdom to
Hide the Bodies of
Those People I Had to
Kill Because They
Pissed Me Off.

Research and Learn!





30 ACTIVE MALWARE FAMILIES



Source: PaloAltoNetworks.com/solutions/initiatives/ransomware

Cooperation and Partnership in Research and Learning





CryptoWall v3 Investigation

Co-Founded by

**Palo Alto Networks
Intel Security
Symantec
Fortinet**

\$325M

*Estimated Damages
Across the Globe*

44%

Victims Paid Up

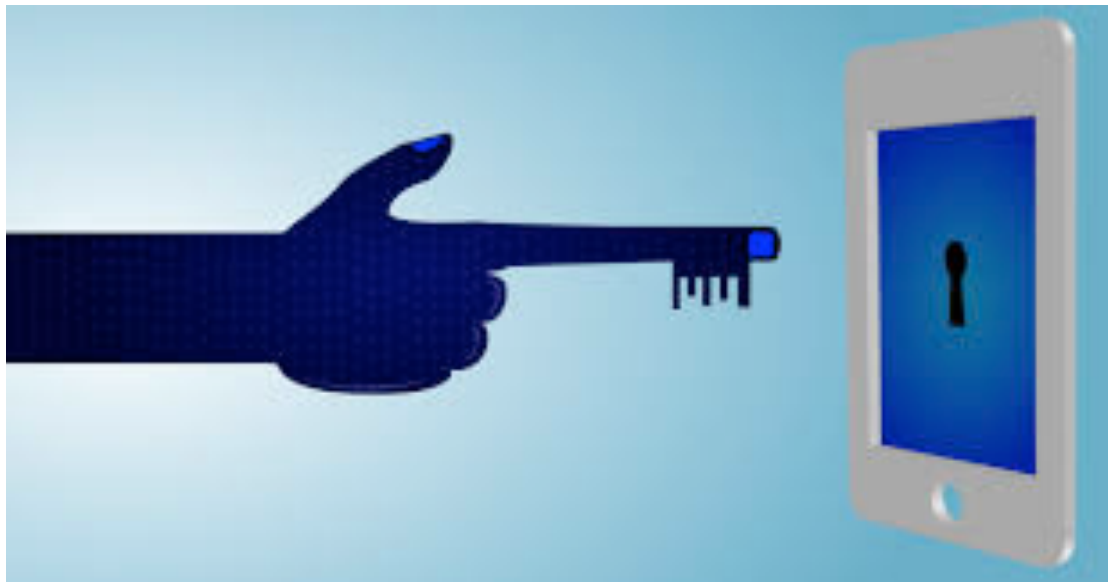
30.7%

Exploit Delivery

Source: <http://go.paloaltonetworks.com/cryptowall>



What We Learned?



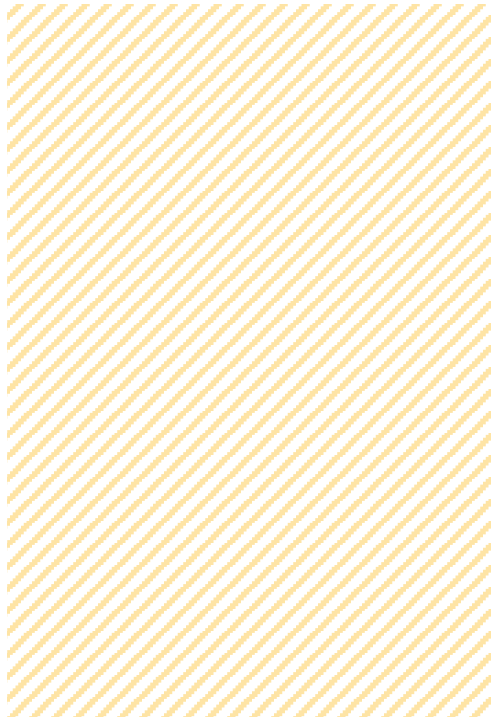
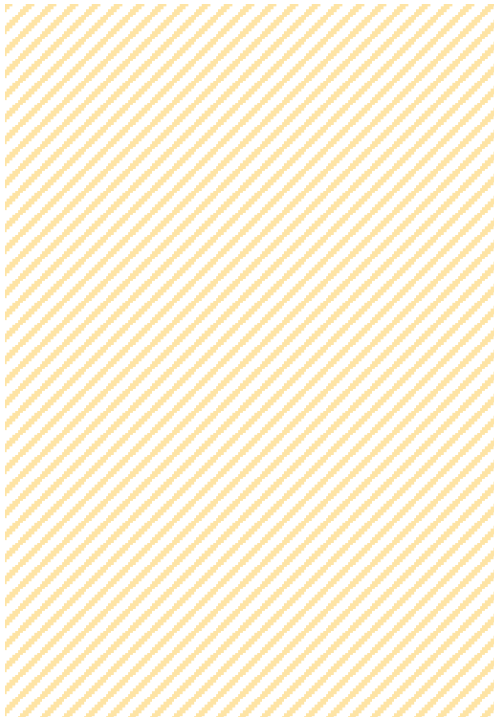
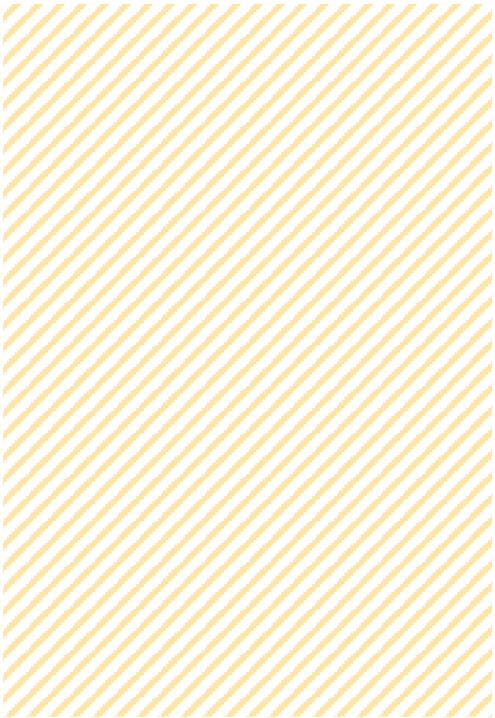
To Prevent Ransomware:

- 1. Attack Vectors***
- 2. Delivery Methods***
- 3. How to Block***

Hidden Attack Vectors!



1. Attack Vectors



1. Attack Vectors



Exploits

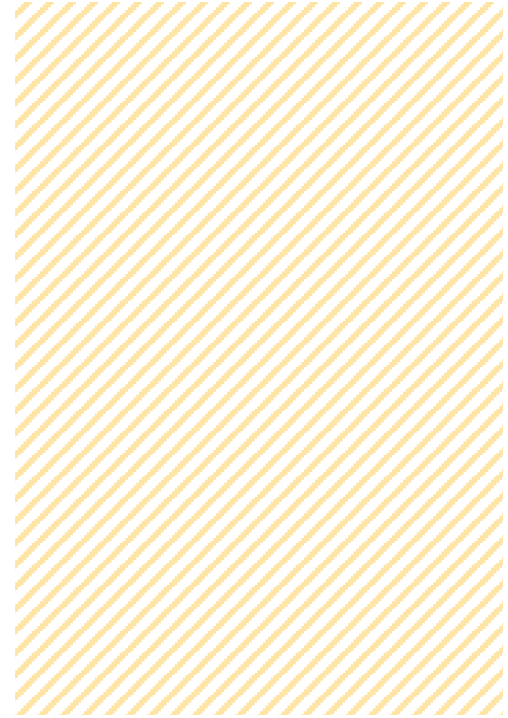
1. Attack Vectors



Exploits



Macros



1. Attack Vectors



Exploits



Macros

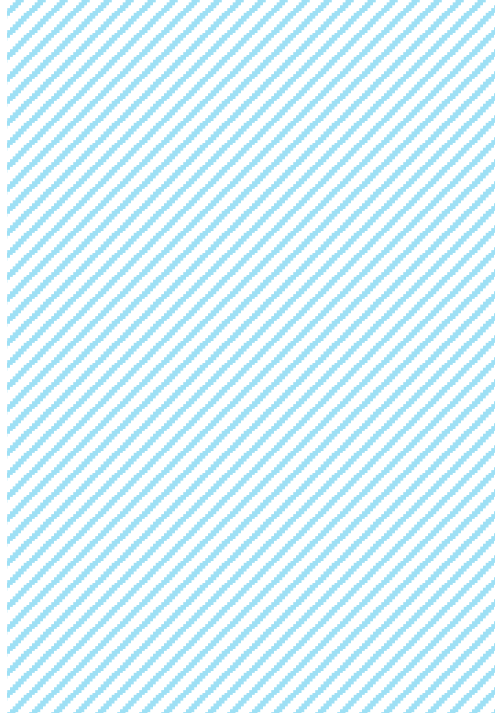
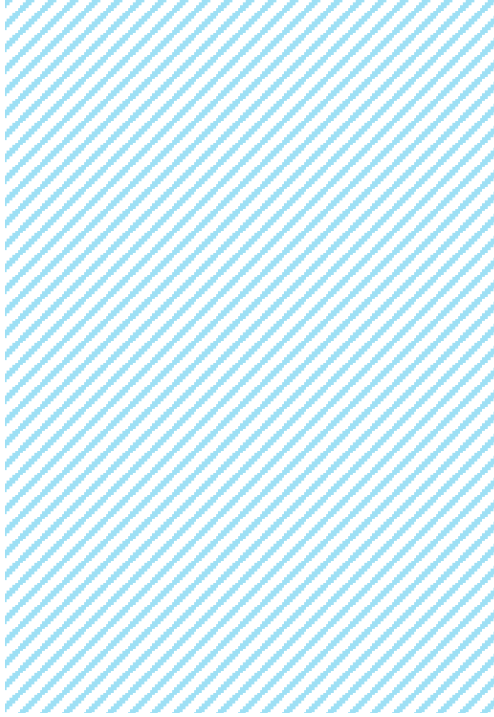
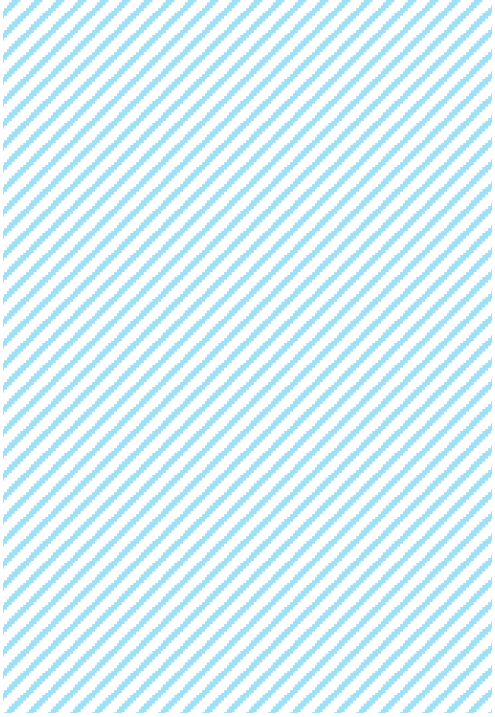


Exec

Delivery Methods



2. *Delivery Methods*



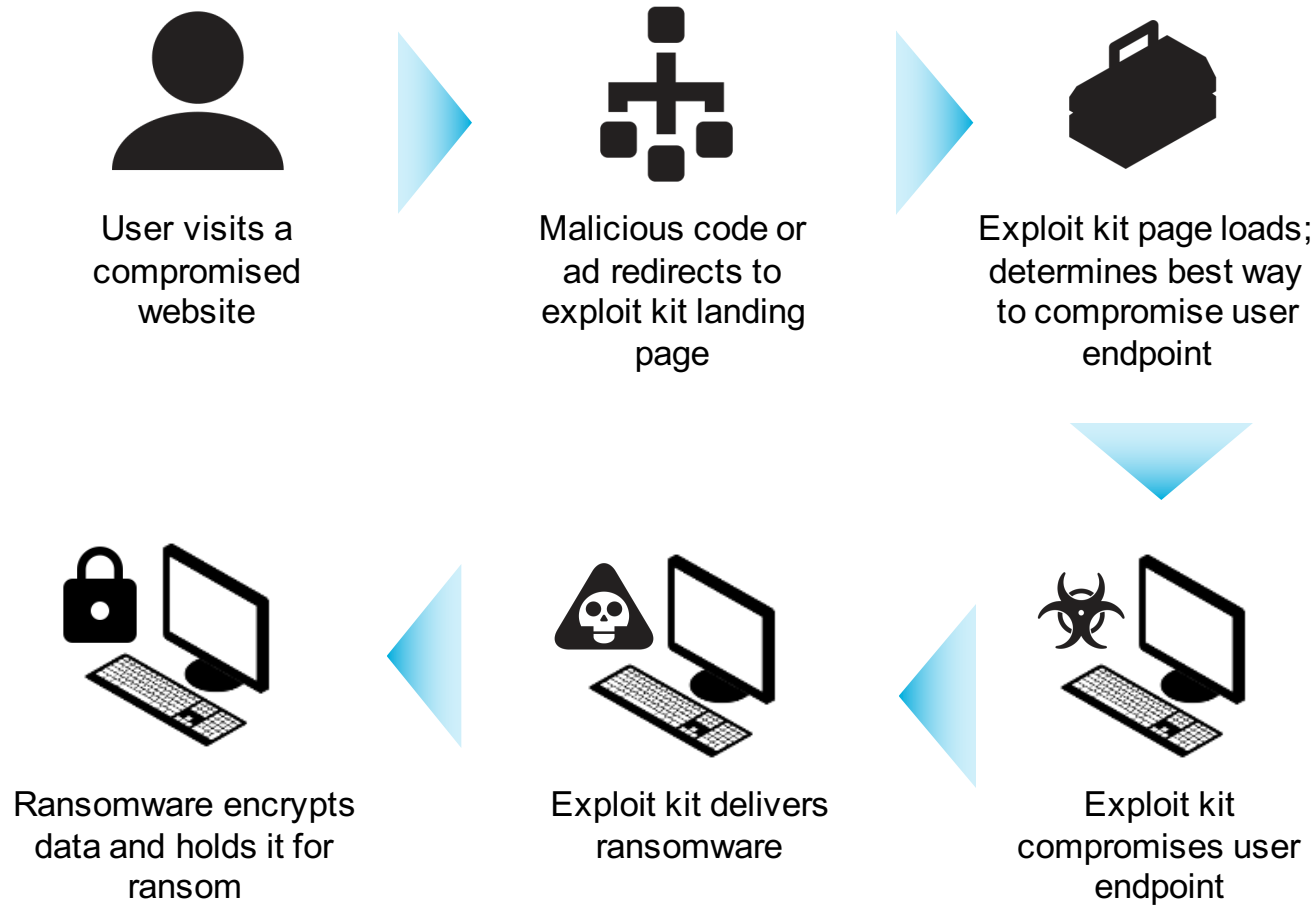
2. Delivery Methods



**Exploit
Kits**

2. Delivery Methods

Exploit Kits



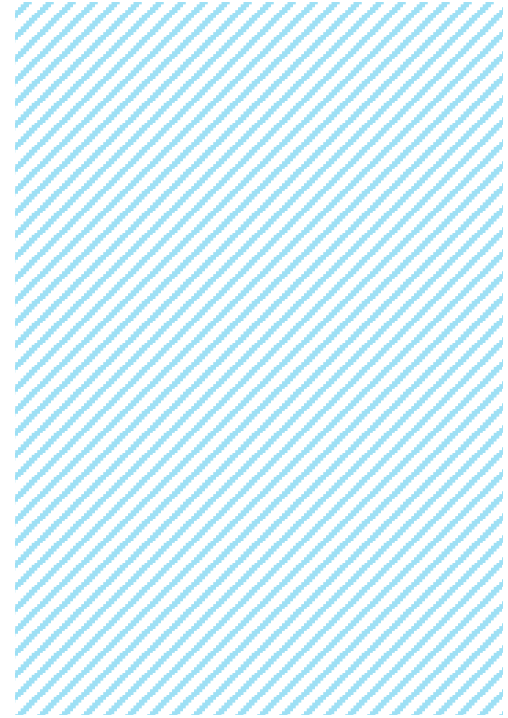
2. Delivery Methods



**Exploit
Kits**

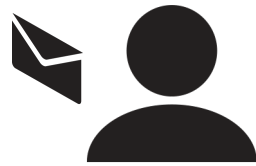


**Email
Attachments**



2. Delivery Methods

Email Attachments



User receives
targeted email with
infected file



User opens file,
thinking it is a
legitimate document



Office runs macro,
downloads
ransomware from URL
embedded in doc



Ransomware encrypts
data and holds it for
ransom



2. Delivery Methods



**Exploit
Kits**



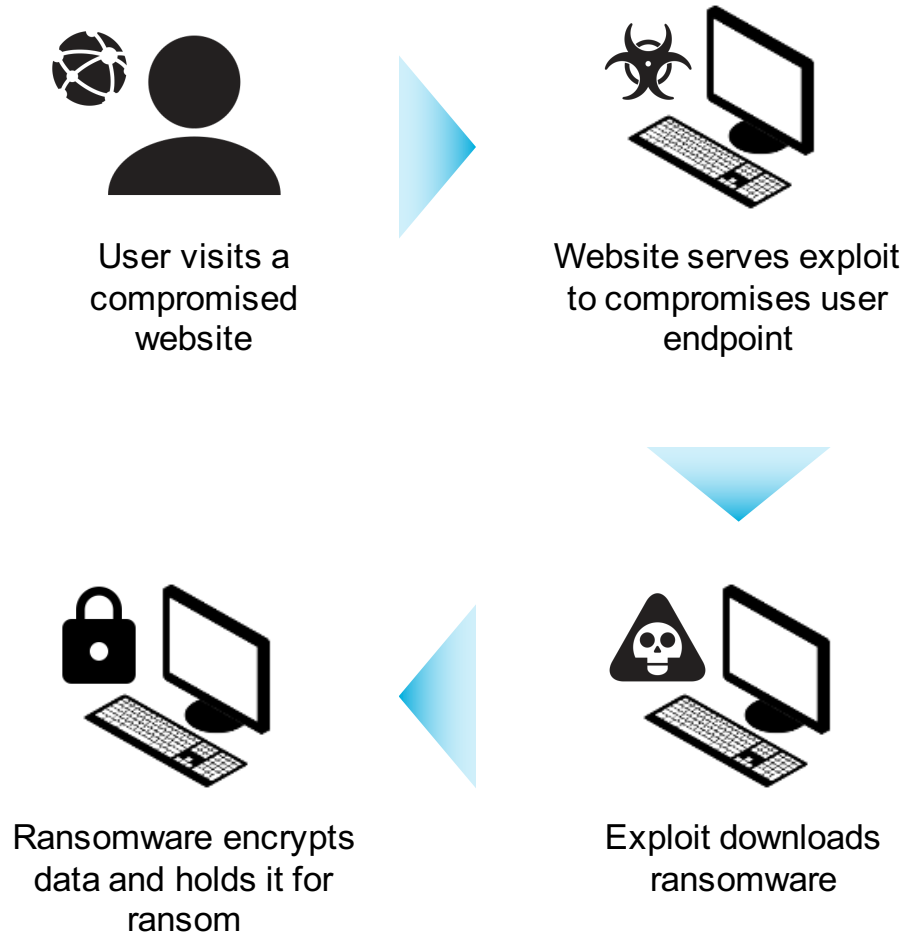
**Email
Attachments**



**Drive-by
Downloads**

2. Delivery Methods

Drive-by Download



The Problem – Prevent & Detect Ransomware

**Multiple Attack
Vectors**

**Multiple Delivery
Methods**



Perimeter



Cloud/SaaS



Endpoints

How to Block and Detect?



3. How to Block

1

**Reduce
Attack
Surface**

2

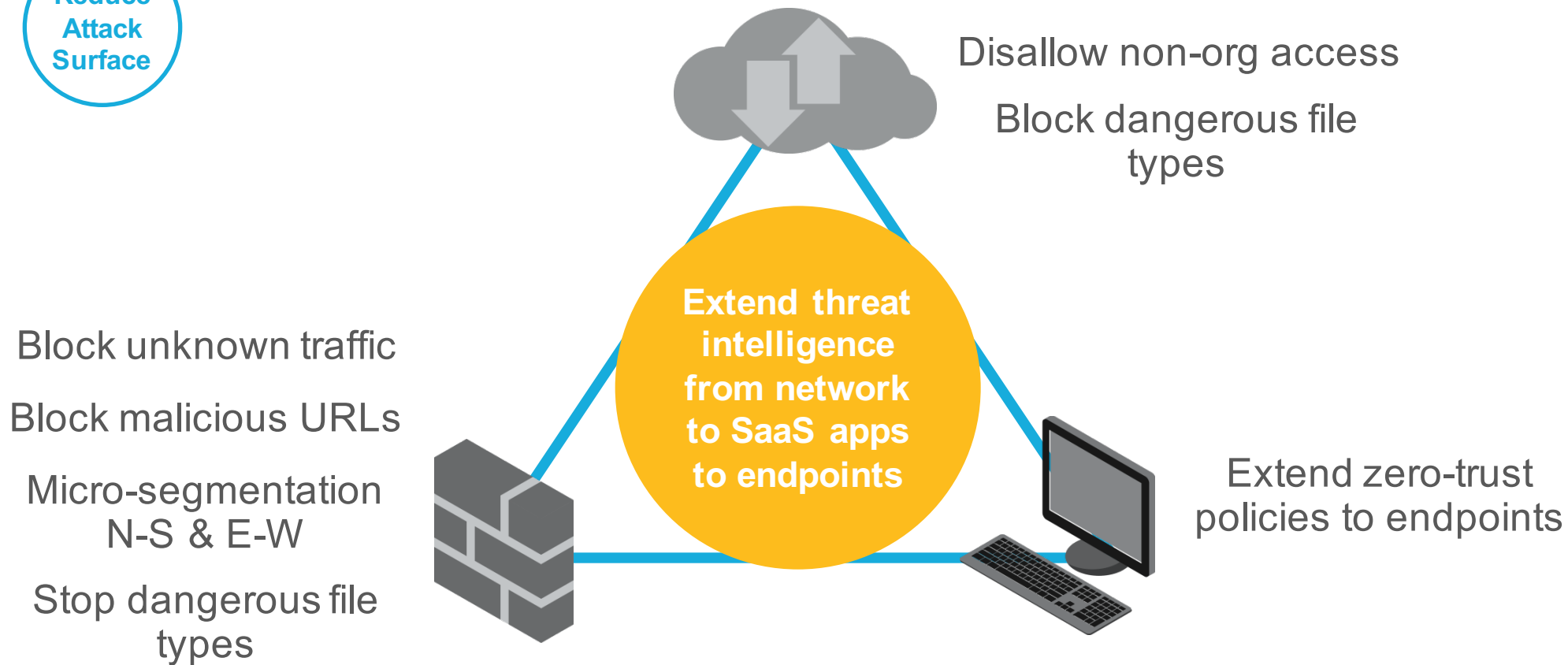
**Prevent
Known
Threats**

3

**Prevent
Unknown
Threats**

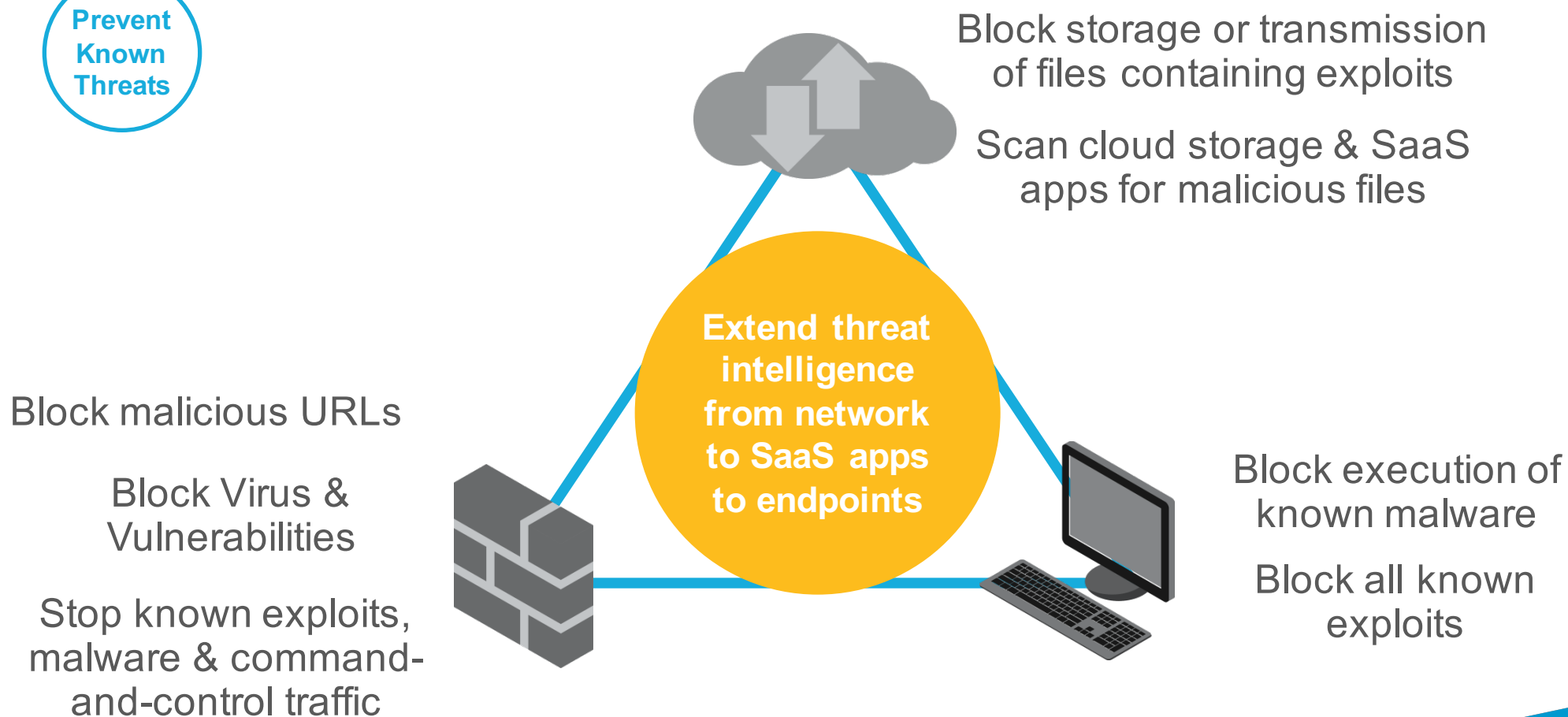


Reduce Attack Surface



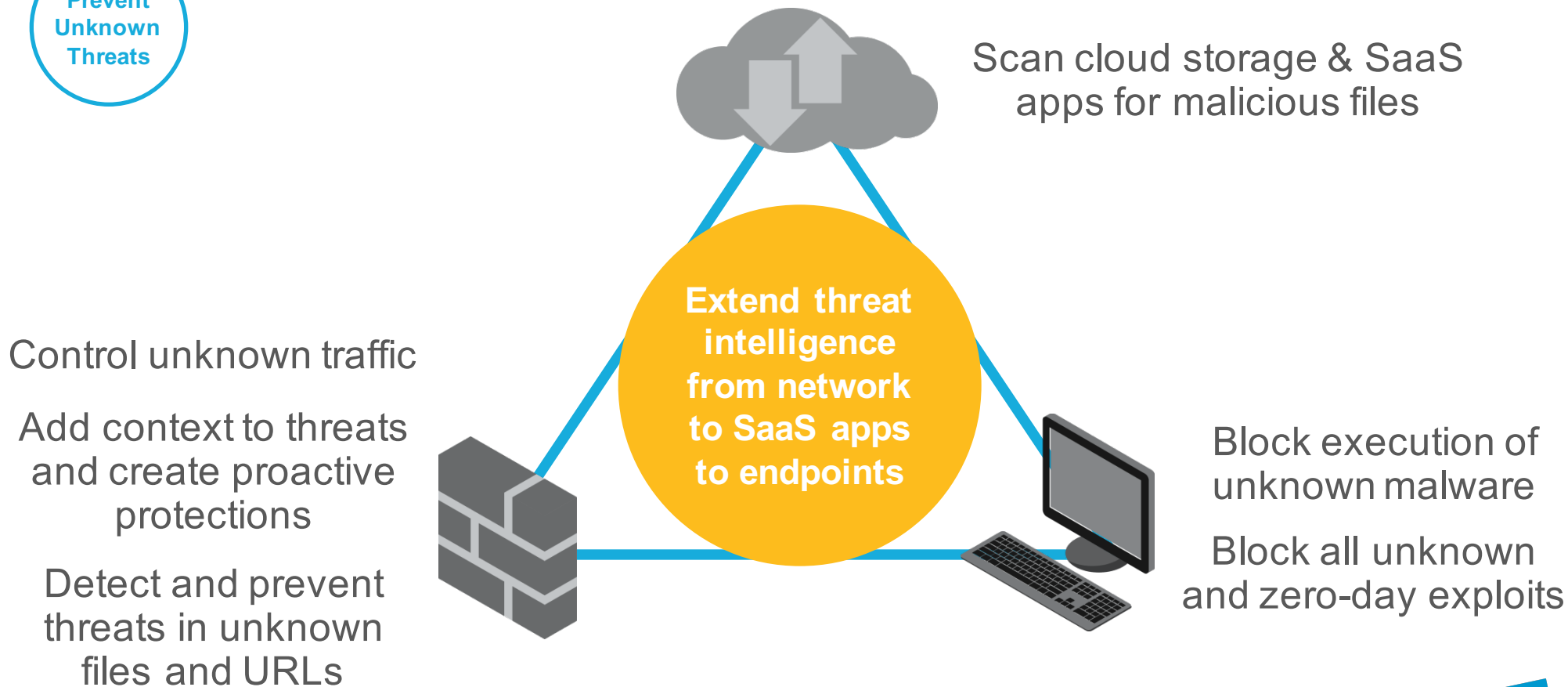
2 Prevent Known Threats

Prevent Known Threats





Prevent Unknown Threats





Exploit Kits



Email Attachments



Drive-by Download



Network & Perimeter



SaaS Applications



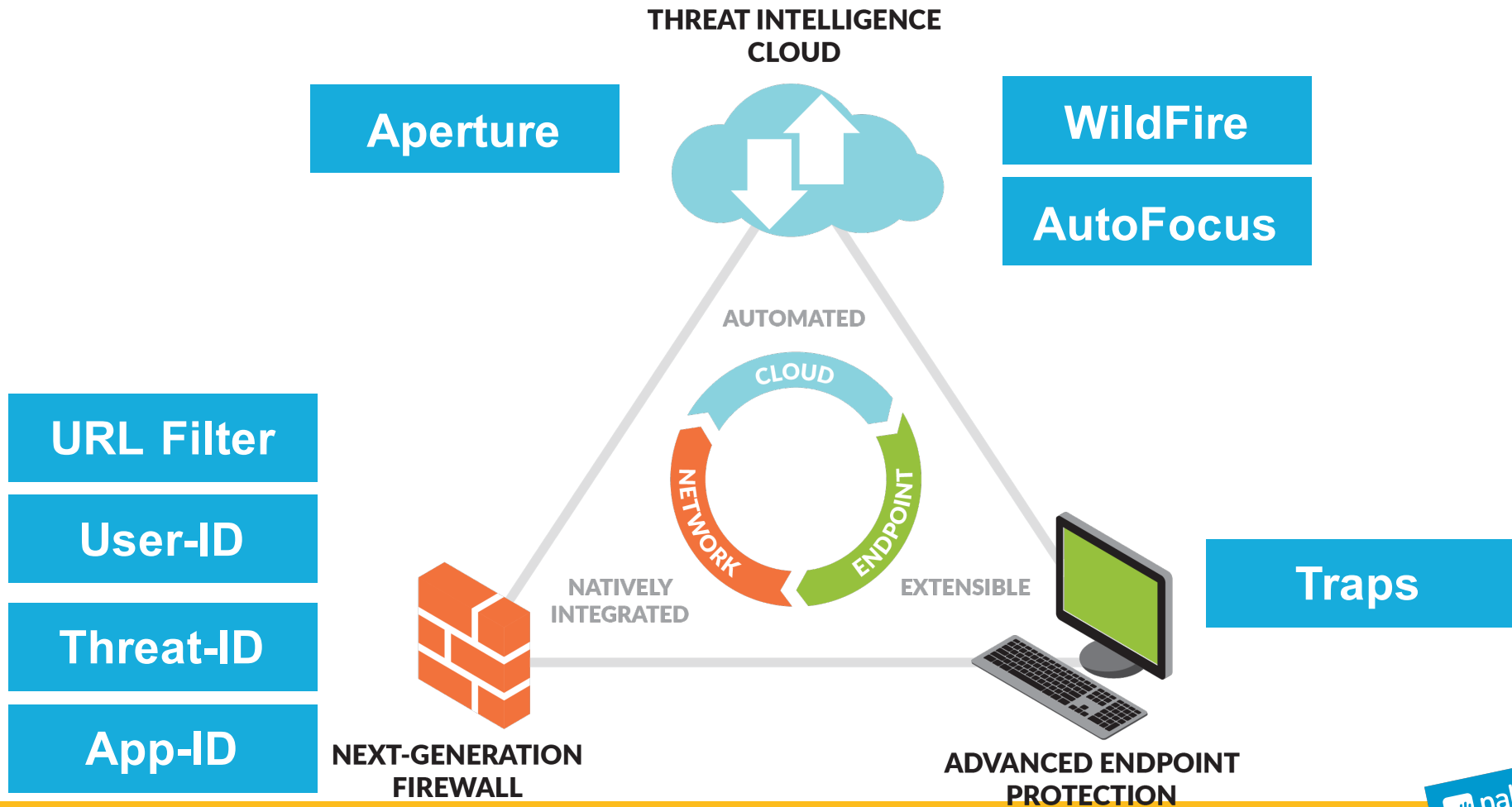
Endpoint

**Automated Ransomware
Prevention Across
Multiple Attack Vectors
and Delivery Methods is Only
Possible with an Integrated
Security Platform**

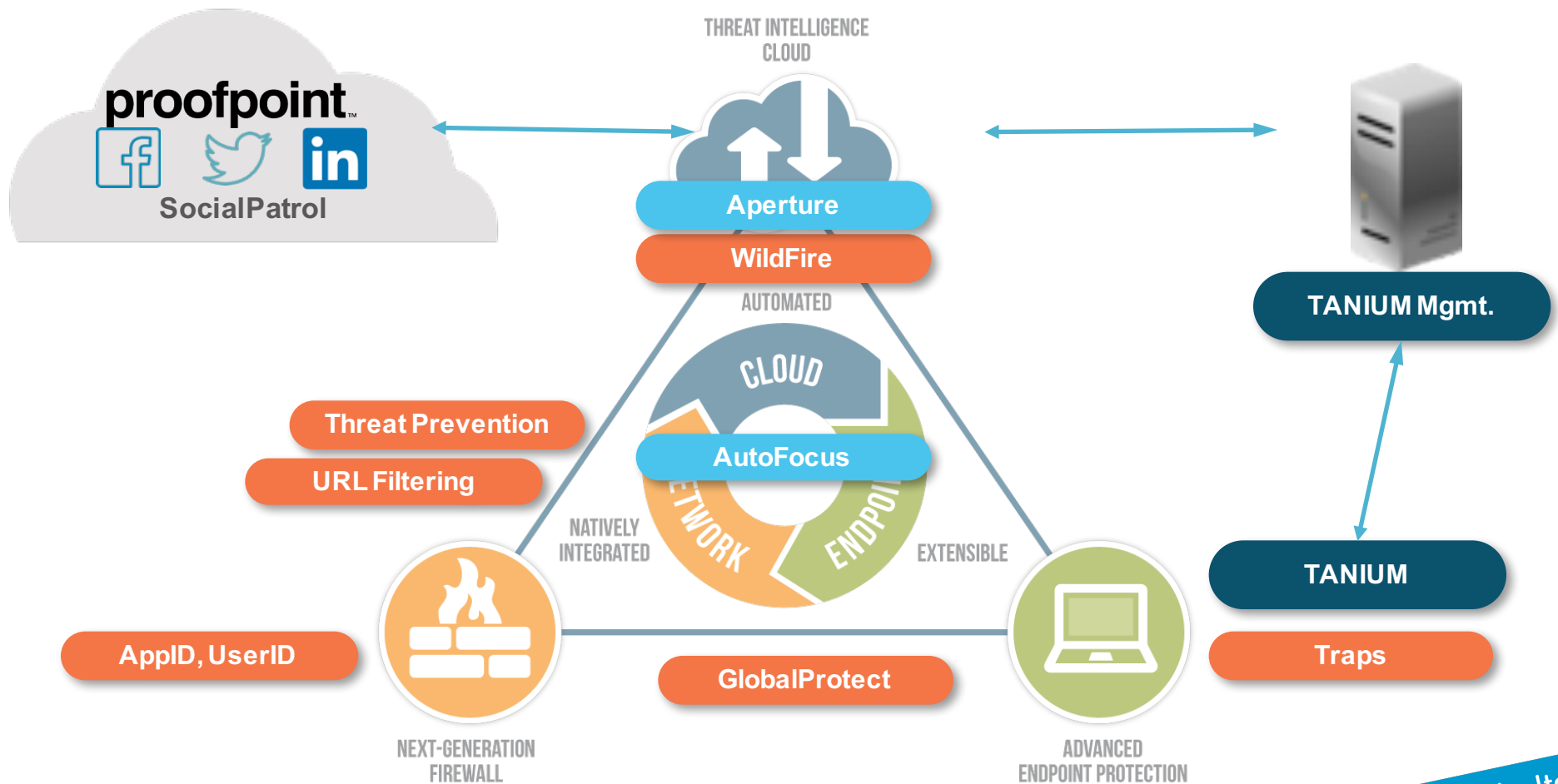
How to Block and Detect?



Implementing Contextual Security



Enhancing Contextual Security with Partners



RESOURCES

Unit 42 Ransomware Report:

<http://Go.PaloAltoNetworks.com/ransomware2016>

Ultimate Test Drives:

<http://Go.PaloAltoNetworks.com/TestDrive>

